

## GROM RIDE AWAY LAUNCH OFFER EXTENDED

15/07/16 Great news for Grom fans and those who are yet to purchase their 2016 Honda Grom!

Due to the unprecedented response and success of the 2016 Grom landing in Australia, Honda is happy to announce the extension of the introductory ride away launch price of \$3,999 until August 31<sup>st</sup>.

It will be your last chance to make the most of this introductory offer as it will not be extended further.

Described by V8 Supercar driver Craig Lowndes as a great sized motorbike guaranteed to put a smile on your face, this limited special offer makes it even easier to join in on the fun.

The 125cc engine, sharp 'street fighter' looks and super user friendly approach give the Grom an enjoyable and exciting riding experience. Anyone can give it a go because fun never discriminates.



Available in Pearl Valentine Red, Matte Axis Grey and Lemon Ice Yellow, you will really stand out from the crowd and have options to accessories till your heart's content.

A ride on the Grom will surely inject unadulterated fun and joy into your day but you have to get a move on as these compact commuters are selling fast!

For more information on the 2016 Grom, visit your local Honda Dealer, call 1 300 1 HONDA or visit

[www.hondamotorcycles.com.au](http://www.hondamotorcycles.com.au). Or  
[www.hondagrom.com.au](http://www.hondagrom.com.au)

Contact: Kristy Ganter  
Public Relations Coordinator & Content Editor, Honda Australia  
Ph: (03) 9270 1183 General Enquiries: (03) 9270 1111  
Email: [Kristy.Ganter@honda.com.au](mailto:Kristy.Ganter@honda.com.au)

